

The logo for AQUASUR, with the word 'AQUASUR' in a bold, blue, sans-serif font, set against a white rectangular background.

THE CREATOR OF
THE TRADE FAIR
INDUSTRY IN CHILE

2022 AQUASUR PRESENTATION

WITH MORE THAN 80% OF CHILE'S TRADE FAIRS MARKET



Santiago's 1st
International Fair
1962



We bring together
200.000
Visitors
annually



Our clients per year
5,000 exhibiting
companies

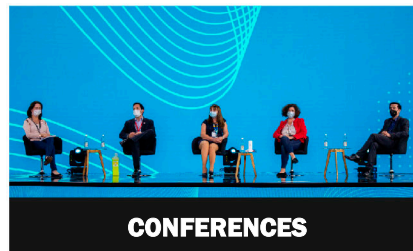
Business without Borders

Our international meetings link with the main sectors of the economy and aim at strengthening trade relations toward transferring technologies and knowledge to benefit the economies of Chile and Latin America.



EXHIBITS

B2B and B2C professional events that promote innovation, technological solutions, competitiveness, efficiency and sustainability.



CONFERENCES

B2B and B2C professional events that promote innovation, technological solutions, competitiveness, efficiency and sustainability.

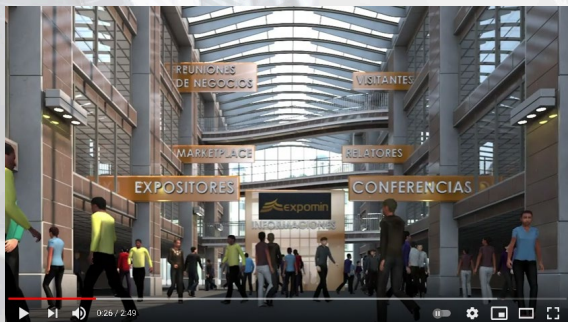


NETWORKING

B2B and B2C professional events that promote innovation, technological solutions, competitiveness, efficiency and sustainability.



PIONER PLATAFORMA IN LATIN AMERICA



THE OPPORTUNITIES AND EXPERIENCE OF DIRECT ONSITE CONTACTS AND THE POTENTIAL OF THE TECHNOLOGICAL PLATFORM

The changes in today's world have led us to rethink the development of exhibitions and congresses, for this reason, in its more than 60 years of experience, FISA, one step ahead, as always, will now implement a hybrid format in its exhibits and activities; namely, an onsite face-to-face exhibit in addition to a virtual platform.

Our strengths:



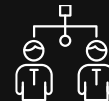
EXHIBIT

Re-experience the irreplaceable power of face-to-face. Let us meet again in a safe environment with your collaborators, exhibitors and visitors.



MARKETPLACE

Participate with your company, products and services in the most complete interactive catalog: create your Exhibitor Profile, personalize and permanently update your stand.



NETWORKING

Interact and schedule meetings with visitors and exhibitors in the face-to-face exhibit and on the virtual platform.



CONFERENCES, TALKS AND WEBINARS

Access all face-to-face and via streaming activities. Show your products / services, technology or innovations in a live or a demo talk.



We are part of
Grupo GL events
in numbers and
divisions



**FOUNDED IN
FRANCE**
1978



**ON THE STOCK
EXCHANGE
SINCE**
1998

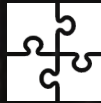


**COLLABORATORS
AROUND THE
WORLD**
10,000



2019 REVENUE
USD 1,300 billion

**GL EVENTS
LIVE**



SERVICES FOR EVENTS,
LOGISTICS AND
INFRASTRUCTURE

**GL EVENTS
VENUES**



VENUE MANAGEMENT

**GL EVENTS
EXHIBITS**



ORGANIZATION OF EXHIBITS AND
CONGRESSES



A BROAD INTERNATIONAL NETWORK



*FRANCIA

Amiens, Clermont-Ferrand, Lyon, Metz, Paris, Roanne, Saint-Étienne, Strasbourg, Toulouse, Valenciennes, Vannes, Bordeaux, Cannes, Ile-de-France, Lille, Marseille, Nantes, Poitiers, Rennes



GL events CHILE



FISA PARK

Concessionaire since
JANUARY 2022

VITACURA CONVENTION
CENTER

Concessionaire since
JANUARY 2022



Boosting the different sectors of the economy with exhibits and professional congresses of the highest internationally recognized level.

OUR ECONOMIC IMPACT

+US\$ 35 millions per year.

+US\$ 7 millions of income in business tourism.

EMPLOYMENT

Our exhibits generate +3,800 direct jobs and +9,000 indirect jobs.

ANNUALLY WE BRING TOGETHER

+200,000 Visitors

+5,000 exhibiting companies

+5,000 Brands

+60 Countries



Mining & Energy



Innovation & Medical Technology



Naval Defense



Maritime-Port



Construction and Infrastructure



Security



Sports



AquaCulture & Fishing



Outdoor Tourism



Early Childhood Education



Mountain



Real Estate



Agriculture & Agribusiness



Creative industries



Environment



Health



Logistics & Foreign Trade



Culture

THE LARGEST AQUACULTURE FAIR IN THE SOUTHERN HEMISPHERE

+ 1,000 brands | 42 countries | + 25.000 visitantes professional visitors | + 15,000 sqm of exhibit area

March 2 - 4, 2022

PUERTO MONTT, CHILE

AQUASUR

ON-SITE + VIRTUAL



in @AquaSurChile

www.aqua-sur.cl

MADE BY





AQUASUR + AQUASUR connect

THE MOST IMPORTANT AQUACULTURE FAIR IN LATIN AMERICA, NOW IN HYBRID FORMAT

The 11th AquaSur, an exhibition that brings together the aquaculture sector of the region will, for the first time, offer a **hybrid format; namely, face-to-face and virtual versions.** This is meant to allow hundreds of professionals, decision-makers and leading industry companies to connect and learn about the industry's latest technologies and innovations.

This new edition will provide networking space, both on its premises as well as through its virtual platform: AquaSur Connect, which is designed to allow exhibitors and visitors to interact in both formats.



About AQUASUR

CHILE'S AQUACULTURE INDUSTRY

SUPPLIES +100
markets around the world

DEVELOPS +4,000
SMEs around its activities

+70,000 JOBS
Generates directly and indirectly in
the regions of La Araucanía, Los
Lagos, Aysén and Magallanes



01.

AQUASUR 2022

> Program

Wednesday, March 2

- **Opening Ceremony with Authorities**
 - **09.00 – 10.00 hrs.** AquaSur fairgrounds
- **Exhibit**
 - **10.00 – 17.00 hrs.** AquaSur fairgrounds
- **Networking : “Norwegian Aquaculture Tech Summit”.**
 - **10.30 – 12.30 hrs.** Plenary Hall
- **Lunch with Authorities**
 - **13.00 – 15.00 hrs.** By invitation.
- **Official Reception : “2022 - AQUASUR Salmon Dinner”**
 - **20.00 hrs.**



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01.

AQUASUR 2022

> Program

Thursday, March 3

- **Exhibit**
10.00 – 17.00 hrs. AquaSur fairgrounds
- **2021 - AQUASUR International Congress “Blue Trilogy: Ocean, Aquaculture and Society Feeding the Future”**
10.00 – 17.00 hrs. Plenary Hall
 - Sustainability and Innovation
 - Technology and Human Capital
 - Health & Wellness (One Health)
 -
- **Technical Conference and Business Meetings**
10.00 – 17.00 hrs. Conference rooms 1 and 2
-
- **Networking : Wine & Cheese – Salmon tasting night.**
20.00 hrs.



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01.

AQUASUR 2022

> Program

Friday, March 4

- **Exhibit**
10.00 – 16.00 hrs. AquaSur fairgrounds
- **Technical Conference and Business Meetings**
 - **10.00 – 14 .00 hrs.** Conference rooms 1 and 2
 -
- **Closing of AquaSur International Congress**
 - **12:30 hrs.**
 - Closing remarks, by the Executive Chairman of 2022
 - 2024 AQUASUR Presentation.



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02.

AQUASUR 2022

> Floor plan



Important Dates

02.

AQUASUR 2022

> Dates

Item	Deadline	Contact	email
Additional Power Request	20-ene	Karoll Farfán	servicios@aquasur.cl
Internet Access Request	20-ene	Karoll Farfán	servicios@aquasur.cl
Special Projects Request	21-ene	Adrián Sánchez	projects@fisa.cl
Turnkey stands request	24-ene	Adrián Sánchez	projects@fisa.cl
Additional Graphics Request	24-ene	Adrián Sánchez	projects@fisa.cl
Shipping of Graphic Equipped Modulated Sta	24-ene	Adrián Sánchez	projects@fisa.cl
Entering of AquaSur Connect Information	27-ene	Karoll Farfán	connect@aquasur.cl
Name label on board	27-ene	Fabián Astudillo	fastudillo@fisa.cl
Machinery Entry Coordination	28-ene	Roberto Marzolo	ingresomaquinaria@aquasur.cl
Project Approval (blueprint - TE1)	01-feb	Marcos Rebolledo	proyectos@aquasur.cl
Project Approval (blueprint - TE1)	01-feb	Roberto Marzolo	proyectos@aquasur.cl
Equipment	04-feb	Adrián Sánchez	projects@fisa.cl
Mounting Credentials Request	04-feb	Fabián Astudillo	credencialmontaje@aquasur.cl
Exhibitor Credentials Request	11-feb	Fabián Astudillo	fastudillo@fisa.cl
Technical Talks Request	15-feb	Karoll Farfán	servicios@aquasur.cl

Sanitary Protocol

02.

AQUASUR 2022

> Sanitary Protocol

Security measures implemented during assembly, fair, and disassembly:

-
- Enabled Mobility Pass
- Mandatory use of certified mask (KN95 type)
- Temperature control
- Alcohol gel
- Physical distancing
- CO2 monitoring
- Monitors to coordinate compliance with measures.

Capacity

Phase	Maximum Capacity Allowed (persons per square meter)
1. Restriction	12
2. Transition	10
3. Preparation	6
4. Initial Opening	4

*Considering everybody (exhibitors, visitors, services, staff, etc.)

03.

Communicational

> Media Partners

- AQUA
- AquaFeed
- AquaCulture North América
- The Fish Site
- Intrafish
- Fish Farmer xpert
- Panorama Acuícola
- Aquaculture UK
- Pesca y medio ambiente [*Fisheries and the environment*]
- Mundo acuícola
- Salmonexpert uk, nor, usa
- Hatchery International
- ArtVision



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03.

Communicational

> Media Plan

considers investment

- Digital Media
- Press
- Radio
- TV
- Social Media
- Airport
-



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03.

Communicational > Media Management

- National Media
- Regional media
- International media.



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AQUASUR



See you all at 2022 AQUASUR!